



A Group Company of



Press release 2023.04.28

Motum AB acquires Uniheis AS and strengthens its position in Norway



Motum AB will through the acquisition of Uniheis AS strengthen its position on the Norwegian market. 35 years ago, Uniheis AS was the first to install Mitsubishi elevators in Norway and now Mitsubishi high-quality elevators are installed in both Norway and Denmark.

Motum Group is an independent Scandinavian elevator-, escalator-, and automatic door provider and has been active on the Norwegian market since 2017 through Motum AS and is since 2022 owned by Mitsubishi Electric. Uniheis, with their profound know-how of Mitsubishi elevators, increases the possibilities for a greater market share of Mitsubishi elevators on the Scandinavian market and a rapid competence transfer within the group.

Uniheis was founded in 1985 and has eight employees. In 1986, Uniheis was the first elevator company in Norway to install an elevator from Mitsubishi, and many more elevators have been installed since then. By adding Uniheis, Motum Group broadens its offering to also include the Mitsubishi brand for public and private customers – a strong complement to the already existing product offerings.

"Uniheis is one of the keys and an enabler for Motum's future development and expansion. The experience and competence found within Uniheis gives us the opportunity for faster knowledge transfer and thus Motum can offer Mitsubishi products to our Swedish customers as well," says Fredrik Eliasson, Group CEO of Motum AB.

Jørn Apeland, the CEO of Uniheis, has worked in the company since 1986. Together with a team of experts on Mitsubishi elevators, they have alone had the right to offer high-quality Mitsubishi elevators for their customers.

"For over 35 years, we have worked with Mitsubishi as a supplier and have focused on quality. For all these years we have been alone in the market with our offer and finally we are getting traction in reaching out with our products and services. We are very happy about our new Norwegian and Swedish colleagues and look forward to sharing knowledge between the companies in the future", says Jørn Apeland, Managing Director of Uniheis.

Motum AS was established in Norway in 2017 and has positioned itself as a quality supplier of elevators with a focus on modernizations and full replacements.

"The acquisition of Uniheis with their high-quality products from Mitsubishi fits well into our strategy. This gives strength to our brand and helps our customers get access to an even wider product range", says Kyrre Sagen Managing Director of Motum AS in Norway, who welcomes his new colleagues in Oslo.

The acquisition of Uniheis AS is incorporated as of 27/4 2023.

For further information contact

Jørn Apeland, Managing Director of Uniheis AS, jorn@uniheis.no

Fredrik Eliasson, Group CEO of Motum AB fredrik.eliasson@motum.se

Vendela Dellner, Marketing & Communications manager of Motum AB, vendela.dellner@motum.se

About Motum AB

Motum AB is Norway and Sweden's largest independent group company in the elevator, escalator, and automatic doors business. We are specialists in installing, modernizing, servicing and repairing lifts and automatic doors. The Group includes Hisscentralen, Hissgruppen, ITK, Motum Hiss Blekinge, Motum Hiss Skåne, Motum Port, Nordisk Hiss, Nordisk Hiss i Värmland, Roslagens Hiss, Uppsala Lyftservice, Vinga Hiss, Östgöta Portservice, Motum AS and Uniheis. Together, we have around 370 employees and a turnover of around SEK 850 million.